Ibikunle Olawale
Web Designer & Developer

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PROFESSIONAL SUMMARY

Creative and detail-oriented Web Designer & Developer with 10 Years of experience in designing, developing, and optimizing visually appealing, user-friendly websites and e-commerce platforms. Proficient in WordPress, Shopify, Webflow, WooCommerce, and UI/UX design tools like Figma and Adobe Photoshop. Skilled in implementing SEO strategies to improve website visibility and drive organic traffic. Adept at collaborating with clients and teams to deliver high-quality digital solutions that align with business goals.

CORE COMPETENCIES

- UI/UX Design & Wireframing
- Responsive Web Design & Development
- E-commerce Website Development
- Conversion Rate Optimization (CRO)
- Website Performance Optimization
- SEO Best Practices & Implementation
- API Integration & Third-Party Apps
- Payment Gateway & Checkout Customization
- Website Maintenance & Troubleshooting
- Cross-Browser & Cross-Platform Compatibility
- A/B Testing & User Behavior Analysis
- Project Management & Agile Workflows
- Website Security & Data Protection
- Client Consultation & Requirement Gathering

EDUCATION

HIGHER NATIONAL DIPLOMA (HND) IN COMPUTER ENGINEERING

Federal Polytechnic Offa, Kwara State, NG
2017

SECONDARY SCHOOL CERTIFICATE

Community High School, Eripa, Osun State
2012

WORK EXPERIENCE

WEB DEISGN & DEVELOPMENT | 2019-PRESENT
Foxstern Marketing / Essex, UK
- Led the full design and development process for the Foxstern Marketing website, creating a visually appealing, responsive, and user-friendly interface.
- Collaborated closely with stakeholders to ensure a seamless and intuitive user experience across all devices.
- Worked closely with the marketing team to ensure the website aligns with branding and marketing goals

WEB MANAGER | 2020-PRESENT
HTT Football Academy / Peckham, UK
- Create a captivating and responsive website design that aligns with the academy's identity and objectives.
- Ensure that the website represents the academy's values, professionalism, and commitment to excellence.
- Ensure an intuitive and user-friendly navigation structure, enabling visitors to easily find information about programs, schedules, coaches, and more.

WEB DESIGN & DEVELOPMENT | 2023-2024
Heartley Kitchen / London, UK
- Developed an elegant, high-end website showcasing bespoke kitchen designs.
- Designed an image gallery and portfolio section for client projects.
- Integrated customer inquiry forms and lead-generation tools.
- Applied UX/UI best practices for smooth user navigation.

TECHNICAL SKILLS

- Web Development & Frontend Technologies
- CMS & E-commerce Platforms
- Backend & Database Management
- SEO & Performance Optimization
- Version Control & Hosting
- UI/UX & Design Tools
- Marketing & Automation Tools

SOFT SKILLS

- Communication Skills
- Problem-Solving
- Time Management
- Collaboration & Teamwork
- Creativity & Innovation
- Attention to Detail
- Adaptability & Continuous Learning
- Client-Focused Mindset

WORK EXPERIENCE

WEB DESIGN & DEVELOPMENT | 2022-2023

Interior Design with Didi / London, UK

- Designed a stylish website highlighting luxury interior design services.
- Implemented a blog section for industry insights and design tips.
- Integrated social media links and contact forms to enhance engagement.
- Ensured the website was fully optimised for mobile and desk top users.

WEB DESIGN & DEVELOPMENT | 2024

128Dental Practice / Stockport, UK

- Developed a professional, patient-focused dental website.
- Integrated online booking and consultation request features.
- Improved site performance and SEO for better local search visibility.
- Designed an accessible and easy-to-navigate user interface.

PROFESSIONAL SKILLS

- **Web Design & Development** – Expertise in creating responsive, modern, and user-friendly websites.
- **UI/UX Design** – Strong understanding of user experience principles, accessibility, and visual aesthetics.
- **Front-End Development** – Proficient in HTML, CSS, JavaScript, and Tailwind CSS.
- **Back-End Development** – Experience with PHP and database management (MySQL).
- **Content Management Systems (CMS)** – Skilled in WordPress development, theme customisation, and plugin integration
- **SEO & Web Performance Optimisation** – Knowledge of best practices for search engine rankings, page speed, and mobile responsiveness.
- **E-Commerce Development** – Ability to build and manage online stores using WooCommerce and Shopify.
- **Website Maintenance & Security** – Experience in website updates, bug fixes, SSL implementation, and cybersecurity measures.
- **Graphic & Branding Design** – Proficient in Figma, Adobe Photoshop, and Canva for UI/UX design.
- **Digital Marketing Integration** – Implementing Google Analytics, Face book Pixel, and email marketing tools for business growth.
- **API & Third-Party Integration** – Working with REST APIs, payment gateways, and social media embeds.
- **Problem-Solving & Troubleshooting** – Strong analytical skills to debug and resolve website issues efficiently.